Abdul Haadi

Visual Artist | 3D Generalist & Motion Designer

Richmond, VA 84333 ◆ (804)-616-8110 ◆ abdulhadi.tahir98@gmail.com

Professional Summary

Multidisciplinary visual artist and animator with experience in creating concept-driven animations, installations, and interactive media. Work engages with socio-political narratives, collective memory, and marginalized perspectives, using a distinctive visual language informed by painting and illustration. Experienced in both professional production and exhibition contexts, with a strong focus on combining technical skill with conceptual rigor.

Skills

- 3D Animation, Motion Graphics, and Visual Effects (Blender, Cinema 4D, Adobe Suite)
- Illustration, and Painting
- Exhibition Planning and Art Education

Work history

3D Generalist & 3D Animator, 04/2024 - 06/2025

Mous

- Contributed to the Mercedes F1 Team campaign, creating photorealistic 3D visuals and animations aligned with brand guidelines.
- Produced high-quality 3D renders and animations for product visualization and marketing campaigns.
- Developed and executed 3D assets, textures, and lighting setups for diverse projects.
- Optimized workflows through script writing to meet tight deadlines while maintaining production quality.
- Participated in creative concept development and visual storytelling for client campaigns.

3D Modeling Artist, 05/2023 - 03/2024

Exarta

- Designed and implemented interactive 3D environments optimized for Web 3.0 platforms and metaverse applications.

- Developed assets, textures, and lighting for real-time rendering in browser-based and virtual environments.
- Explored innovative approaches for user interaction, spatial storytelling, and immersive visual experiences.

Motion Graphic Designer, 06/2024

Theater play- GENESIS

- Created 2D animated sequences projected on stage, serving as a dynamic backdrop for live performance.
- Collaborated closely with the director and performers to integrate animation seamlessly into the narrative and stage design.
- Designed visuals that guided and interacted with the performer's movements, ensuring choreography aligned with animation.

Thesis Drawing Advisor, 02/2025 - 2025

National College of Arts

- Facilitated discussions on contemporary art practices, socio-political narratives, and interdisciplinary approaches.
- Conducted one-on-one mentorship sessions, fostering critical thinking and refining creative processes.
- Guided students in developing their thesis projects, providing conceptual and technical feedback to strengthen artistic vision.

Assistant Professor, 02/2024 - 06/2024

National College of Arts

- Developed and delivered a minor course for students, designing curriculum, lesson plans, and assignments.
- Introduced interdisciplinary approaches combining drawing, animation, and experimental media to expand students' creative practices.
- Evaluated student work, providing constructive feedback to support skill growth and conceptual clarity.

3D Motion Designer, 12/2023

TJ Switches

- Produced a high-quality 3D advertisement for TJ Switches, including modeling, texturing, lighting, and animation of products.
- Developed animations to showcase product features, enhancing audience engagement and understanding.
- Managed project timelines and delivered final outputs under tight deadlines while maintaining production quality.

3D Artist, 11/2023

Sparx Mobiles

- Produced a complete 3D advertisement for Sparx Mobile, from concept to final animation, within a one-week timeline.
- Created storyboards to plan animation sequences and visual storytelling.
- Modeled the 3D phone and designed the surrounding environment to align with campaign objectives.
- Executed full animation production, including lighting, texturing, and rendering.

VFX Artist & 3D Artist, 10/2023
Music Video

- Worked as a lead VFX artist & 3D artist
- Rotoscopied and keyed green screen footage of the artist, integrating them seamlessly into the 3D environment.
- Matched lighting, shadows, and camera movement to ensure realistic interaction between live-action and 3D elements.
- Collaborated with the director and production team to maintain narrative coherence and visual consistency.

Participating Artist, 07/2025
Art Exchange: Moving Images
Exhibition by British Council & Lux Awards

Participating Artist, 11/2024 - 12/2024
Home Is Horizon

- Collaborated with fellow artists and curators, participating in critiques, workshops, and public presentations.Art Residency by Art Articulate
- Produced work that integrated animation, video, and installation strategies for exhibition and community engagement.

Participating Artist, 11/2023
12 Gates

- Contemporary Video Group Exhibition

Participating Artist, 02/2023
Faiz Festival 2023
Group Exhibition

Participating Artist, 03/2023
Haam Gallery

Group Exhibition

Participating Artist, 10/2023

Lahore Digital Festival (LDF)

- Group Exhibition

Animation Artist, 12/2022

Cue Cinema

- Created immersive animations for multiple LED panels in the cinema hallway to enhance the audience's visual experience.
- Designed dynamic motion graphics and animated sequences tailored to the spatial layout of the panels.
- Optimized animations for smooth playback and high visual fidelity across all LED panels.

Graphic Designer, 08/2022 - 11/2022

Ghandhara Exhibition At Taxila Museum

- Developed the complete brand identity for the Gandhara exhibition, ensuring cohesion with the research theme and curatorial vision.
- Designed marketing collateral including flyers, brochures, and promotional materials aligned with the established visual theme.
- Collaborated with curators and exhibition teams to maintain consistency across all visual communications.

Graphic Designer, 11/2022

BOZO Lahore

- Developed the complete brand identity for Bozo, including logo, typography, color palette, and visual guidelines.
- Designed marketing materials such as flyers, brochures, and digital assets aligned with the brand's aesthetic and messaging.

Graphic Designer, 08/2023 - 02/2024

Auditax

- Designed the company logo and developed comprehensive brand guidelines to establish a consistent visual identity.
- Conducted competitor research to inform design strategy and positioning.
- Created website designs aligned with the brand's identity and user experience goals.
- Maintained design consistency across digital and print materials, enhancing overall brand recognition.

Education

Master of Science: Kinetic Imaging, Expected in 01/2027

Virginia Commonwealth University - Richmond

Bachelor's: Fine Arts, 01/2023

National College of Arts - Lahore